

Biography Marcel Jeucken

Marcel Jeucken started his career at Rabobank as a senior economist. He provided strategic advice and research for Rabobank's Board, management, and customers in areas such as sustainable banking, regional economic research, introduction of the euro, and strategic market research and advice on the European banking landscape (M&A). He initiated a study into the development of financial products for climate change in 2000 and was a Fellow at the World Bank's carbon fund in 2001. At Rabobank he wrote his first book on banking and sustainability 1997-1998 which was later translated into English by SustFin in 2001. In later years a South Korean translation of the book was published.

From 2001-2004 Marcel Jeucken wrote his PhD-thesis on Sustainability in Finance. In 2003 Jeucken moved from Rabobank to Triodos Bank and the newly established Dutch Sustainability Research (DSR, a predecessor of Sustainalytics). At DSR Jeucken was responsible for product development, sales and advice to clients on responsible investments. Under Jeucken's leadership DSR grew to a European company with a broad client base amongst pension funds, asset managers, insurers and private banking. DSR was one of the driving actors behind the merger that led to the establishment of Sustainalytics.

In 2006 Marcel Jeucken moved to PGGM, at the time Europe's second largest pension fund (200 billion AUM in 2017), to establish a Responsible Investment team. From 2006 to 2017 PGGM developed into a globally recognised leader in responsible investment, initiated many developments and innovations in responsible investment, and internalised responsible investment in the day-to-day operations and ambitions of all portfolio managers and executive

management. Marcel Jeucken was responsible for managing a team of professionals, a team that ultimately grew to 16 fte, policy development and implementation on responsible investment, advising clients on responsible investment, and thought leadership. Marcel Jeucken was amongst others member of the Investment Committee and Investment Policy Committee of PGGM.

Marcel Jeucken has a broad experience in leadership, management, and supervisory positions. He was amongst other a delegate of the United Nations Principles for Responsible Investment (PRI) Advisory Council from 2007-2014, Chair of the Stichting RI (Foundation for the PRI) till 2015, and is currently member of Sustainable Pensions Investments Lab (SPIL), Board member of the Institutional Investors Group on Climate Change (IIGCC), Vice Chairman of Eumedion, and member of the Nominations Committee of the International Corporate Governance Network (ICGN).

Marcel holds a Ph.D. in economics on sustainability issues and the financial sector. He has written numerous papers and is author or editor of several books, including 'Sustainable Finance and Banking' (2001) and 'Sustainability in Finance' (2004).